

## E-Commerce Group Feedback on Report

### Agree With

- 100 MGB goal

### Changes

- Include reality of what rural customer is willing to pay for service, example at \$50 per mo. And define service levels (speed of broadband) accordingly in your plan. If adoption does not occur because of economics, then investment in broadband won't fuel economic growth
- As part of broadband adoption, address the issue of sustainability, e.g. computer support
- One size fits all, i.e. 100MB, should be revisited
- Move recc. #2 re. broadband policy up to recc. #1
- Add to recc. #6 – adopt and adapt to changes in policy and technology that is changing rapidly
- Move recc. #6 as sub-part of recc. #2, ie. That this is one of the roles of the Office of Broadband Policy

### Recommendations

- More substantial input at Federal level to Office of Broadband policy
- Coordination at local level information re. sources of funding available, i.e. IHS, HUD will be needed to put together financing for build-out

- Expanded recommendations re. impact of and on Arctic development
- Update narrative to talk about developments since draft was prepared
- Office of Broadband Policy needs to focus on getting cooperation of users in villages so that we don't continue multiple uneconomic systems, e.g. school, health, etc. due to lack of coordination of government agencies
- Satellite is more flexible in following population changes. Consider this in choosing which technology is to be applied.
- Not addressing the non-competitive rates for broadband in rural areas vs. our economic core, i.e. Anc, Fairbanks, Juneau
- Needs to be a vehicle for public voice into establishing broadband policy